

ABSTRACT OF THE DISCLOSURE

In a case of recording (printing) an image including texts and thin lines, the image is printed with an intended thickness without causing a crack in the thin lines. When the CAD mode is OFF in the apparatus proposed by this invention, assuming a pixel value indicative of a printing color component is 8 bits and the maximum value is 255, the value is reduced to, e.g., 90%, before halftoning is performed, and image forming is performed in accordance with the characteristic curve 751 which specifies the relation between the halftoning-processed data and the amount of exposure light. On the contrary, when the CAD mode is ON, halftoning is performed without reducing the pixel value indicative of a printing color components, and image forming is performed in accordance with the characteristic curve 753 which specifies the relation between the halftoning-processed data and the amount of exposure light.